



FOR IMMEDIATE RELEASE
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FOR FURTHER INFORMATION:

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Sport Supply Group Joins Forces with Toys for Tots to Bring Over 2,000 Toys to Children

Dallas, Texas – Wednesday, December 29, 2004 - Sport Supply Group, Inc. ("SSG") (Pink Sheets: "SSPY"), a leading manufacturer and distributor of sporting goods and physical education products, last week donated approximately 2,000 toys to Toys For Tots with a retail value of approximately \$35,000. The mission of the U.S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November and December each year and distribute those toys as gifts to needy children in the community in which the campaign is conducted.

Major General Gossell USMC (RET), representing Toys for Tots, stated, "Toys for Tots is rated the number 1 children's charity in the United States. We have been providing toys for underprivileged children for the last 57 years. We have over 481 sites in the United States and service over 10 different counties in the Dallas/Fort Worth area. Last year we raised over 160,000 items and we expect to be well above 200,000 items this year. 96% of all organizational funds go directly to toys for children."

Major General Gossell went on to state that "Sport Supply Group's donation was great because at the last minute we were able to provide a lot of toys to those in need. Sport Supply Group's donation will result in approximately 2,000 children receiving a gift this Christmas that otherwise would not have received anything."

Terry Babilla, the Company's Chief Operating Officer said, "Our employees have worked very hard this year to bring SSG back to profitability and we're fortunate to be in the position of being able to give something back to our local community. It's very humbling to learn how many children in the Dallas/Fort Worth area would not share the joy of the Holiday season if it were not for the efforts of the United States Marine Corps Reserve Toys for Tots Program."

Sport Supply Group is a leading direct marketer and B2B e-commerce supplier of sporting goods and physical education equipment to the institutional and youth sports market place. Athletes, coaches and instructors in schools, colleges, universities, governmental agencies, camps and youth organizations across the country use our products. Emerson Radio Corp. (AMEX: MSN) owns approximately 53% of Sport Supply Group's issued and outstanding common stock.

For more information about Sport Supply Group and for complete financial statements, please visit www.sportsupplygroup.com.

This press release other than the historical information, consists of "forward-looking statements" (as defined in the Private Securities Litigation Reform Act of 1995) which are identified by the use of words such as "believes", "expects", "projects", and similar expressions. While these statements reflect the Company's current beliefs and are based on assumptions that the Company believes are reasonable, they are subject to uncertainties and risks that could cause actual results to differ materially

from anticipated results.